

POSNER FEST



WHO WE ARE & WHAT WE DO

Within the Posner Center for International Development, nine non-profit organizations came together in a collaborative effort to coordinate their fundraising and sponsorship programs. Brought together around similar aspirations, we are dedicated to creating a concrete, positive impact on people's daily lives throughout the world by creating opportunities for poverty alleviation and human development. Beyond our different focuses and expertise, from agriculture & food security to education & school construction to technology, we are nine organizations sharing the same passion for international development.

YOUR HELP IS NEEDED TO ADVANCE COLLABORATION & IMPACT IN INTERNATIONAL DEVELOPMENT

The nine organizations below are banding together to collaborate on events that support sustainable development around the world. Our collective 21 events over the next 12 months (July to June) are a great opportunity to join this collaboration while connecting to this dedicated audience. Please support the Posner Fest collaboration. For more information visit: www.posnerfest.org. We look forward to working with you to promote your organization, business or cause with our great events, attendees, and donors.



SELECTED 2016 EVENTS

- Children's Future - Cocktail Event - June
- AfricAid - 100 Holes of Golf [Evergreen, CO] - June
- Posner Center - Poverty Hack - July
- Edge of Seven - Film screening - July
- S.O.U.L. Foundation - Swing for S.O.U.L. [New York, NY] - September
- Children's Future - 4th Annual Wok to the Future - September
- AfricAid - Art and Soul - September
- Edge of Seven - Rebuild Nepal - October
- Africa Development Promise - Annual Event - October
- Posner Center - Collaboration Celebration - October
- Friends of ENCA Farm - 6th Annual Nourish Event - October
- Hope Shines - Love Grows Where Hope Shines - November
- Edge of Seven - Holiday Mixer - December
- More events in 2016 & more in 2017 (Twenty one total events)

All events take place in Denver, CO unless specified.

THE ORGANIZATIONS



Africa Development Promise

Stimulates economic activity in Eastern Africa communities by building strong, well-managed, and profitable agricultural cooperatives that strengthen local economies.

AfricAid

Supports girls' education in Africa in order to provide young women with the opportunity to transform their own lives and the futures of their communities.

Children's Future

Fosters a generation of educated, self-reliant and compassionate role models for Cambodia, by promoting child rights and offering education and opportunities to the poorest children in rural Cambodia.

Edge of Seven

Creates access to education and economic opportunities for girls and women in the developing world (Southeast Asia and East Africa) through infrastructure and programming.

Elephant Energy

Improves the quality of life in developing communities by pioneering ventures that provide access to appropriate sustainable energy technologies.

Friends of ENCA Farms

Supports educational and advocacy programs for organic farmers and environmental conservation throughout the Philippines.

Hope Shines

Enhances the lives of disadvantaged children through supplemental educational programs and health and hygiene education.

Posner Center for International Development

Builds a community of innovators who grow lasting solutions to global poverty.

S.O.U.L. Foundation

Fosters sustainable and vibrant Ugandan communities through unique partnerships focused on education, women's empowerment, food security, and health.



[2016 Posner Fest Overview](#)



EVENTS SPONSORSHIP LEVELS

CHANGEMAKER SPONSOR

\$5,000 and above (sponsor at all events for one year)

- “Investor & Facilitating Sponsor” benefits (below), plus
- Prominent Inclusion on the Master Sponsor Banner (centered and 2x larger)
- Two complimentary tickets to each of the 9 key events
- One additional logo/link social media promotion (total of three by each organization with estimated reach 152,000)
- Special mention during the opening or closing remarks (all events)
- Sponsor’s signage displayed during the event (sponsor supplies branding)
- Logo/link and short description listed on written materials for the event (optionally newsletters, flyers, event invitations, etc.)

INVESTOR SPONSOR

\$3,000 (sponsor at all events for one year)

- “Facilitating Sponsor” benefits (below), plus
- Two complimentary tickets to one event of the sponsors’ choice
- One additional logo/link promotion (total of two by each organization) thanking you via social media (estimated reach 84,000)
- Logo listed on printed materials for the event
- Inclusion on the Master Sponsor Banner

FACILITATING SPONSOR

\$1,500 (sponsor at 9 key events)

- One logo/link thanking you through one of each organization’s social media (estimated total reach of 14,000)
- Logo/link listed on each event/organization website (estimated reach 3,000)

For custom packages or sponsorship amounts including title sponsorships, please contact the staff at posner@edgeofseven.org

LEVEL	COST	SOCIAL MEDIA	EVENTS	ATTENDEES	TICKETS
Changemaker	\$5,000	152,000	21	2405	18 tickets
Investor	\$3,000	84,000	21	2405	2 tickets
Facilitating	\$1,500	18,000	9	1435	0 tickets